

**Dear Georgia CEFPI, Inc. Potential Sponsor:**

Georgia CEFPI, Inc. is a non-profit association whose primary mission is to improve the places where children learn. Members, individuals, institutions and corporations are actively involved in planning, designing, building, equipping and maintaining school facilities across the State of Georgia. The association serves members through three key strategic areas:

- Advocacy and education of the general public, including policy makers, on the efficacy of school design and student outcomes; resource for planning effective educational facilities.
- Training and professional development of our members and others through current programming, seminars, conferences and promoting best practices in creative school planning.
- Research and dissemination of information regarding the link between the educational facility, its design and student success.

Georgia CEFPI, Inc. has grown to one of the strongest and most active organizations affiliated with CEFPI. With our signature event, the outstanding annual conference celebrating the fifth year in 2011, we have great expectations to further grow our membership and reach school personnel across the state. Your sponsorship is critical to the success of our organization.

The 2011 conference saw over 350 registrants with over 100 facilities representatives from nearly half of the school systems in Georgia! This is due in large part to the ability to offer the conference to the school representatives at NO cost, made possible by the generous and overwhelming support of our SPONSORS!

We received great feedback about the venue, sessions, speakers and overall conference experience and are enhancing the event in 2012. The exhibit area will remain the same size and door prizes, refreshments and conference breaks have been revised and will allow even greater interaction with our exhibitors. Individual exhibit spaces will again include pipe and drape, but will be large enough to accommodate pop-up exhibit booths.

For 2012 we've set another lofty goal of 150 school facilities personnel from 50% of the systems in Georgia. The only way we can meet that goal is to maintain and expand the support our of industry partners through annual sponsorships and conference participation. We understand the challenges continuing to face our industry in this economic climate and have worked diligently to maintain and build value into the sponsorship packages for 2012.

We hope you will review them carefully and consider supporting Georgia CEFPI, Inc. in the coming year.

**Georgia CEFPI, Inc.  
Board of Directors**

## 2012 Georgia CEFPI, Inc. Sponsorship Benefits

|   | Platinum   | Gold  |
|---|--|---|
|   | \$3,000  | \$2,000   |
| <b>2012 Annual Summer Conference</b>          | <b>Exhibit Booth - 2 representatives</b>                       | <b>Exhibit Booth - 1 representative</b>                       |
|   | <b>First Choice of booth space</b>                             | <b>Advance choice of booth space, after Platinum sponsors</b> |
|   | <b>Advance registration list of attendees</b>                  |   |
|   | Conference Sponsor recognition                                 | Conference Sponsor Recognition                                |
|   | Sponsor recognition on name tag                                | Sponsor recognition on name tag                               |
|   | Recognition as sponsor on all conference materials             | Recognition as sponsor on all conference materials            |
|   | Recognition as sponsor on all signage                          | Recognition as sponsor on all signage                         |
|   | Logo on conference website                                     | Logo on conference website                                    |
| Verbal recognition at conference              | Verbal recognition at conference                               |   |
| <b>2012 Summer Conference Golf Tournament</b> | <b>Foursome registration</b>                                   | <b>Twosome registration</b>                                   |
|   | Opportunity to donate item for gift bag                        | Opportunity to donate item for gift bag                       |
|   | Tournament sponsor recognition                                 |   |
|   | Sponsor recognition on name tag                                |   |
|   | Recognized as tournament sponsor on all tournament information |   |
|   | Recognized as sponsor on all tournament sponsor signage        |   |
|   | Verbal recognition at the tournament                           |   |
| <b>2012 Annual Chapter Benefits</b>           | Georgia CEFPI, Inc. membership with voting rights              | Georgia CEFPI, Inc. membership with voting rights             |
|   | 2 tickets for 2012 Winter Social                               | 2 tickets for 2012 Winter Social                              |
|   | Premium reserved table at Winter Social                        | Premium reserved table at Winter Social                       |
|   | Use of official Georgia CEFPI, inc. Sponsor Logo               | Use of official Georgia CEFPI, inc. Sponsor Logo              |
|   | Logo, hyperlink and brief firm profile on chapter website      | Logo and hyperlink on chapter website                         |
|   | Premium sponsor recognition plaque                             | Sponsor recognition plaque                                    |
|   | Recognition on sponsor signage at all events                   | Recognition on sponsor signage at all events                  |
|   | Verbal recognition at all events                               | Verbal recognition at all events                              |
|   | Silver   | Bronze  |
|   | \$1,000  | \$500   |
| <b>2012 Annual Summer Conference</b>          | <b>One full conference registration</b>                        | Recognition as CEFPI Chapter Sponsor                          |
|   | Sponsor recognition on name tag                                | Sponsor recognition on name tag                               |
|   | Firm recognition on conference website                         | Firm recognition on conference website                        |
|   | Verbal recognition at conference                               | Verbal recognition at conference                              |
|   |  |   |
| <b>2012 Summer Conference Golf Tournament</b> | <b>One registration</b>  | Opportunity to donate item for gift bag                       |
|   | Opportunity to donate item for gift bag                        |   |
|   |  |   |
| <b>2012 Annual Chapter Benefits</b>           | Georgia CEFPI, Inc. membership with voting rights              | Georgia CEFPI, Inc. membership with voting rights             |
|   | 2 tickets for 2012 Winter Social                               | 2 tickets for 2012 Winter Social                              |
|   | Logo on chapter website  | Logo on chapter website                                       |
|   | Sponsor recognition plaque                                     | Sponsor recognition plaque                                    |
|   | Recognition on sponsor signage at all events                   | Recognition on sponsor signage at all events                  |
|   | Use of official Georgia CEFPI, inc. Sponsor Logo               | Use of official Georgia CEFPI, inc. Sponsor Logo              |

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## 2012 SPONSORSHIP FORM

Please select a sponsorship level for 2012:

Platinum - \$3000     Gold - \$2000     Silver - \$1000     Bronze - \$500

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Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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**Please send form and payment to:**

**Checks payable to Georgia CEFPI, Inc.**

Georgia CEFPI, Inc.  
12600 Deerfield Parkway, Suite 100  
Alpharetta, GA 30004  
Attention: Ashley Dale