

Dear Georgia CEFPI, Inc. Potential Sponsor:

Georgia CEFPI, Inc. is a non-profit association whose primary mission is to improve the places where children learn. Members, individuals, institutions and corporations are actively involved in planning, designing, building, equipping and maintaining school facilities across the State of Georgia. The association serves members through three key strategic areas:

- Advocacy and education of the general public, including policy makers, on the efficacy of school design and student outcomes; resource for planning effective educational facilities.
- Training and professional development of our members and others through current programming, seminars, conferences and promoting best practices in creative school planning.
- Research and dissemination of information regarding the link between the educational facility, its design and student success.

Georgia CEFPI, Inc. has grown to one of the strongest and most active organizations affiliated with CEFPI. With our signature event, the outstanding annual conference celebrating the fifth year in 2011, we have great expectations to further grow our membership and reach school personnel across the state. Your sponsorship is critical to the success of our organization.

The 2011 conference saw over 350 registrants with over 100 facilities representatives from nearly half of the school systems in Georgia! This is due in large part to the ability to offer the conference to the school representatives at NO cost, made possible by the generous and overwhelming support of our SPONSORS!

We received great feedback about the venue, sessions, speakers and overall conference experience and are enhancing the event in 2012. The exhibit area will remain the same size and door prizes, refreshments and conference breaks have been revised and will allow even greater interaction with our exhibitors. Individual exhibit spaces will again include pipe and drape, but will be large enough to accommodate pop-up exhibit booths.

For 2012 we've set another lofty goal of 150 school facilities personnel from 50% of the systems in Georgia. The only way we can meet that goal is to maintain and expand the support our of industry partners through annual sponsorships and conference participation. We understand the challenges continuing to face our industry in this economic climate and have worked diligently to maintain and build value into the sponsorship packages for 2012.

We hope you will review them carefully and consider supporting Georgia CEFPI, Inc. in the coming year.

**Georgia CEFPI, Inc.
Board of Directors**

2012 Georgia CEFPI, Inc. Sponsorship Benefits

	Platinum	Gold
	\$3,000	\$2,000
2012 Annual Summer Conference	Exhibit Booth - 2 representatives	Exhibit Booth - 1 representative
	First Choice of booth space	Advance choice of booth space, after Platinum sponsors
	Advance registration list of attendees	
	Conference Sponsor recognition	Conference Sponsor Recognition
	Sponsor recognition on name tag	Sponsor recognition on name tag
	Recognition as sponsor on all conference materials	Recognition as sponsor on all conference materials
	Recognition as sponsor on all signage	Recognition as sponsor on all signage
	Logo on conference website	Logo on conference website
Verbal recognition at conference	Verbal recognition at conference	
2012 Summer Conference Golf Tournament	Foursome registration	Twosome registration
	Opportunity to donate item for gift bag	Opportunity to donate item for gift bag
	Tournament sponsor recognition	
	Sponsor recognition on name tag	
	Recognized as tournament sponsor on all tournament information	
	Recognized as sponsor on all tournament sponsor signage	
	Verbal recognition at the tournament	
2012 Annual Chapter Benefits	Georgia CEFPI, Inc. membership with voting rights	Georgia CEFPI, Inc. membership with voting rights
	2 tickets for 2012 Winter Social	2 tickets for 2012 Winter Social
	Premium reserved table at Winter Social	Premium reserved table at Winter Social
	Use of official Georgia CEFPI, inc. Sponsor Logo	Use of official Georgia CEFPI, inc. Sponsor Logo
	Logo, hyperlink and brief firm profile on chapter website	Logo and hyperlink on chapter website
	Premium sponsor recognition plaque	Sponsor recognition plaque
	Recognition on sponsor signage at all events	Recognition on sponsor signage at all events
	Verbal recognition at all events	Verbal recognition at all events
	Silver	Bronze
	\$1,000	\$500
2012 Annual Summer Conference	One full conference registration	Recognition as CEFPI Chapter Sponsor
	Sponsor recognition on name tag	Sponsor recognition on name tag
	Firm recognition on conference website	Firm recognition on conference website
	Verbal recognition at conference	Verbal recognition at conference
2012 Summer Conference Golf Tournament	One registration	Opportunity to donate item for gift bag
	Opportunity to donate item for gift bag	
2012 Annual Chapter Benefits	Georgia CEFPI, Inc. membership with voting rights	Georgia CEFPI, Inc. membership with voting rights
	2 tickets for 2012 Winter Social	2 tickets for 2012 Winter Social
	Logo on chapter website	Logo on chapter website
	Sponsor recognition plaque	Sponsor recognition plaque
	Recognition on sponsor signage at all events	Recognition on sponsor signage at all events
	Use of official Georgia CEFPI, inc. Sponsor Logo	Use of official Georgia CEFPI, inc. Sponsor Logo

2012 SPONSORSHIP FORM

Please select a sponsorship level for 2012:

Platinum - \$3000 Gold - \$2000 Silver - \$1000 Bronze - \$500

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Contact Email: _____

Please send form and payment to:

Checks payable to Georgia CEFPI, Inc.

Georgia CEFPI, Inc.
12600 Deerfield Parkway, Suite 100
Alpharetta, GA 30004
Attention: Ashley Dale